

## **York Creative District Advisory Board Minutes April 16, 2025**

Present: Clark Roush (Director, York University), Sue Crawford (City of York), Lisa Hurley (YCDC), Madonna Mogul (Chamber), Alex Saathoff (York Visitor's Bureau), Kirby Crawford (business artist).  
Absent: Becky Stahr (York Public Schools); Elise Owens (Yorkshire Theater); Annie Redfern (independent artist)

The Open Meetings Act announcement was made. The meeting was published in the York News Times on April 9, 2025 and the city website.

The minutes of the November 26, 2024 meeting were approved. (Moved by Mogul, seconded by Crawford – the motion carried with all affirmative votes).

Discussion of Mardi Gras Prom:

- Great positive comments about the event and the food
- Good promotion collaboration with York County Visitor's Bureau
- Shift to Chamber ticket technology
- Provide more opportunities for fundraising – like QR codes on tables
- Shorter timeline (stop closer to 10:00 PM)

Discussion of 2024/25 Budget – Strategic Plan – Grant

Budget and grant funding consistent with the strategic plan

Auditorium renovations foremost – continues to be supported by the city as well. City paid for new sound system. Grant will cover curtain system. RFP will be used to solicit bids.

Visual art focus shifted to a mural focus – still consistent with public visual art

Yorkshire Theater lights and sound support

Expecting to use all of grant funding in the 24/25 budget year

Discussion of 2025/26 Budget

Proposal to request \$10,000 from LB 357 funds to support sustainability for Cultural Festival (\$3,500); to support Icon Art Project (\$3,500) (in strategic plan); and ongoing arts projects and collaborations (\$3,000).

Include in budget \$10,000 for possible donations and up to \$15,000 for York Visitor's Bureau promotional grants to support sustainability for digital promotional strategy; and promotion of cultural district activities.

Discussion of upcoming Cultural Festival:

Request to change the Cultural Festival to small business Saturday with lunch food trucks to draw and keep people in the downtown area on that day. Discussion that it would not conflict with Holiday Festival because it is a very different focus. Crawford will discuss with the Events Committee.

**Creative District Agenda**

**April 16, 2025**

**4:30 PM**

**City Council Chambers**

Open Meetings Act Announcement

Published in the York News Times on April 9, 2025.

Approval of Minutes

[corrected cd minutes file November 26, 2024.pdf](#)

Review of Mardi Gras Prom

Review of Strategic Plan & Budget 2024/25

Review of Grant funded items

Review of Strategic Plan & Budget Request 2025/26

Preparation for Cultural Festival 2025

## AFFIDAVIT OF PUBLICATION

**York News Times**  
**327 Platte Ave , York, NE 68467**  
**(402) 204-7023**

State of Florida, County of Broward, ss:

I, India Johnston, of lawful age, being duly sworn upon oath depose and say that I am an agent of Column Software, PBC, duly appointed and authorized agent of the Publisher of York News Times, a newspaper printed and published at York, in York County, Nebraska, and as such has charge of the records and files of the York News Times, and affiant knows of his/her own personal knowledge that said newspaper has a bonafied circulation of more than 500 copies of each issue, has been published at York, Nebraska, for more than 52 weeks successively prior to the first publication of the annexed printed notice, and is a legal newspaper under the statutes of the State of Nebraska.

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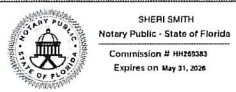
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*India Johnston*

Agent



### VERIFICATION

State of Florida  
County of Broward

Signed or attested before me on this: 04/11/2025



Notary Public

Notarized remotely online using communication technology via Proof.

### NOTICE OF MEETING

Notice is hereby given that a meeting of the Advisory Board of the York Creative District of the City of York, Nebraska, will be held on April 16, 2025 at 4:00 p.m. in the Council Chambers, York Municipal Building, 100 E. 4 th Street, which meeting will be open to the attendance of the public. An agenda of such meeting, kept continuously current, is available from Sue Crawford, 402-363-2600 or [scrawford@cityofyork.net](mailto:scrawford@cityofyork.net).  
April 9, 2025  
COL-NE-1600497 ZNEZ

**York Creative District Advisory Board Minutes**  
**November 26, 2024**

Present: Clark Roush (Director, York University), Sue Crawford (City of York), Lisa Hurley (YCDC), Madonna Mogul (Chamber), Alex Saathoff (York Visitor's Bureau).

Absent: Becky Stahr (York Public Schools); Elise Owens (Yorkshire Theater); Kirby Crawford (business artist), Annie Redfern (independent artist)

The Open Meetings Act announcement was made. The meeting was published in the York News Times and the city website.

The minutes of the October 23 2024 meeting were approved. (Moved by Hurley, Seconded by Mougul – the motion carried with all affirmative votes).

Saathoff moved and Mougul seconded a motion to approve \$1000 in York Visitor Bureau funds for promotion for the event. The motion passed with all affirmative votes.

Saathoff will get the event posted on the VisitNE page.

Saathoff, Clark and Crawford will be meeting the first week of December for funding for promotion plans for the adult prom and all Creative District events for the entire year.

Different funding options for supporting requests for the Adult Prom Creative District Fundraising event were discussed. Mougul moved and Hurley seconded approving the following amounts:

Sign Gypsies	80
DJ	700
Decorations	500
	1280

Mougul encourages the event organizers to coordinate with the Chamber for ticket purchasing and other resources. The Chamber assists with after-prom events – some of those items may be useful for the adult prom.

Those present expressed their enthusiasm for the event.

# CREATIVE DISTRICT

		Actual FY 22/23	Actual FY 23/24	Budget FY 24/25	Budget FY 25/26
	<b>Revenues</b>				
	Beginning Balance			\$ 8,445	\$ -
18-3181-9995	Donations or Sponsorships	\$ -	\$ 5,100	\$ 10,000	\$ 10,000
18-3181-9996	Grants	\$ -	\$ 10,000	\$ 100,000	\$ 15,000
18-3181-9997	Investment Interest		\$ 381		
	LB 357?				\$ 10,000
	<b>Total Revenues</b>	\$ -	\$ 15,481	\$ 118,445	\$ 35,000
	<b>Expenditures</b>				
18-4181-8210	Miscellaneous	\$ -	\$ 15,238	\$ 118,445	\$ 35,000
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<b>Operating 25/26 Subsidies</b>					
	Icon Art Project	3,500		<b>York Visitor Bureau</b>	
	Cultural Festival 26	3,500		Eric Contract	
	Misc	3,000		Promotions Icon	
				Promotions Prom	
				Promotions Cultural Festival	